

DON'T CAGE OUR OCEANS

2025

GOALS & TACTICS

LONG TERM GOALS	YEAR-3 MORE SPECIFIC GOALS (2025)	2025 KEY TACTICS NEEDED TO ACHIEVE THE GOALS
<p>#1</p> <p>No offshore finfish farming nationwide</p>	<ol style="list-style-type: none"> 1. Block the AQUAA Act/other federal legislation (like riders too) 2. Introduce and pass DSPA in the House and Senate. 3. Support court decisions or other declarations that prevent agencies from overstepping their authority and permitting offshore finfish farming/aquaculture facilities 	<ul style="list-style-type: none"> ● Hill strategy & Direct lobbying <ul style="list-style-type: none"> ○ Focus on key players involved with AQUAA Act, but also those who might help swing agencies to back off - build relationships. ○ Identify Champions and encourage co-sponsorship. ○ Develop and actualize a Hill strategy. ● Organizing/Engagement: <ul style="list-style-type: none"> ○ Community groups ○ Locavores ○ Chefs ○ Scientists: Science-based opposition of OFF ○ Fishermen ○ Farmers ○ Indigenous ○ Aquaculture Farmers ● Legal challenges ● Develop and execute a communications / media strategy
<p>#2</p> <p>State Campaigns:</p> <p>1. No new attempts to develop offshore finfish farming programs in</p>	<ul style="list-style-type: none"> ● Support court decisions or other declarations that prevent agencies from overstepping their authority and permitting offshore finfish farming/aquaculture facilities ● Activate Mini State Campaigns in priority states: <ul style="list-style-type: none"> ○ Gulf: FL 	<ul style="list-style-type: none"> ● Direct lobbying ● Legal challenges ● Develop and execute a communications / media strategy ● Community organizing - <ul style="list-style-type: none"> ○ Community groups ○ Locavores ○ Chefs ○ Scientists: Science-based opposition of OFF

<p>waters off of key states in the U.S.</p> <p>2. Coordinate with States to fight industrial fish farms in state waters</p>	<ul style="list-style-type: none"> ○ East: ME ○ West: OR, WA, HI (?) ● At least 3 states begin to develop state-level legislation to ban fish farming in state waters. 	<ul style="list-style-type: none"> ○ Fishermen ○ Farmers ○ Indigenous ○ Aquaculture Farmers ● State Campaign: <ul style="list-style-type: none"> ○ Support state level campaigns to fight OFF: work with site-fight organizations to develop regional opposition and action plans, and include all our community organizing folks and the different sectors. Create a policy baitbox. ○ Support state-level activities banning fish farms in state waters, while providing support to values-based aquaculture practitioners. ● Organize a regional New England gathering of state legislatures to deepen their understanding of industrial aquaculture and provide the tools and resources they need to ban industrial fin fish farms in their waters.
<p>#3</p> <p>Shift in public awareness and perception regarding offshore finfish farming</p>	<ul style="list-style-type: none"> ● Advance media strategy: Use media as an advocacy tool (social media, traditional media, investigative journalism, radio, billboards, videos, etc) to tell story and raise awareness 	<ul style="list-style-type: none"> ● Host a training for Coalition partners on effective media outreach. ● Materials development - create new/update older materials for outreach and advocacy, develop story sharing ● Community Organizing ● Synergize with the state-plans to to fight OFF for direct actions and look to expand additional direct actions as well as multi-media tools. ● Work with scientists and academics to publicize academic papers and research exposing the truth behind industrial aquaculture. ● Finalize and release the Corporate Profiles Report
<p>#4</p> <p>Replace offshore finfish farming demand with values-based seafood production that includes wild capture and appropriately</p>	<ul style="list-style-type: none"> ● Advancing DSPA - working waterfront ● Blocking funding of OFF/redirecting funding to our alternatives: finfish farming demand with values-based seafood production that includes wild 	<ul style="list-style-type: none"> ● Engagement with regional community groups and networks ● Develop and execute a communications / media strategy /materials development ● Lead the creation of an Atlas to Sustainable Aquaculture process that builds on NAMA Visioning Project with a Core Team to gather and build content ● Engage Family fish farmers / community-based aquaculturists ● Lobbying:

<p>scaled and sited aquatic farming. shellfish/seaweed farming and recirculating farms.</p>	<p>capture and appropriately scaled and sited aquatic farming.</p> <ul style="list-style-type: none"> ● <i>Develop an Atlas to Sustainable Aquaculture for solid alternatives to OFF - ties into the Atlas Project</i> ● Support the creation of a chef campaign 	<ul style="list-style-type: none"> ○ for working waterfronts / sustainable farming & fishing ○ Block funding of OFF through various agencies (ie: NOAA, USDA) ○ Support funding for the good stuff.
<p>#5</p> <p>Strong and thriving coalition</p>	<ul style="list-style-type: none"> ● Build the Coalition to at least 70 member groups in 2024. ● 5 coastal and fishing community leaders serve as advisors to and spokespeople for DCO2 in 2025. ● 3 scientists serve as advisors to and spokespeople for DCO2 in 2025. 	<ul style="list-style-type: none"> ● Hold a power mapping activity with members of the Coalition in order to assess and prioritize our various tactics. ● Hold two coalition meetings - one in person in DC in the spring of 2025 and one remote in the Fall of 2025. ● Expand our Network outside the box: ie: local economies project, New Economy Coalition, Student activist groups, businesses, restaurants, etc. ● Engage and activate members, committees. ● Engage chefs, locavores, slow fish/slow food ● Support the development of a Maine Aquaculture Association that supports community based aquaculture practitioners.